## Rim of the World Recreation and Park District

## **POLICY HANDBOOK**

**POLICY TITLE:** SOCIAL MEDIA CUSTOMER USE POLICY

POLICY NUMBER: 9045

**9045.1** Rim of the World Recreation and Park District (ROWRPD) engages customers through many digital outlets, including <a href="www.rim-rec.org">www.rim-rec.org</a>. Communicating with the Rim of the World Recreation and Park District (ROWRPD) through social media further enables customers to contact the District in a direct and meaningful way. Please be aware that when engaging with the Rim of the World Recreation and Park District (ROWRPD) over social media, you are agreeing to the following:

**9045.2** ROWRPD shares information, images and video with the public through external social media websites. Comments made by the public to these sites are reviewed and, while District personnel will not edit comments, a comment may be deleted if it violates the comment policy described here.

**9045.2.1** Comments should be related to the posted topic for the District's social media page or post. ROWRPD social media accounts are not meant for comments that do not directly relate to the purpose or topic of the social media website or for service complaints. For general comments or communications, please contact the District Office at: (909) 337-7275.

**9045.2.2** You are subject to the Terms of Service (TOS) of the host site. Information (photos, videos, etc.) you share with or post to official District pages is also subject to the TOS of the host site and may be used by the owners of the host site for their own purposes. For more information, consult the host website's TOS.

**9045.2.3** ROWRPD social media accounts are not open to comments promoting or opposing any person campaigning for election to a political office, or promotion or advertisement of a business or commercial transaction.

9045.2.4 The use of obscene, threatening or harassing language is prohibited.

**9045.2.5** Personal attacks of any kind or offensive comments that target or disparage any ethnic, racial, age, or religious group, or any gender, sexual orientation, or disability status, are prohibited.

**9045.2.6** Comments advocating illegal activity or posting of material that violates copyrights or trademarks of others are prohibited.

**9045.3** This comment policy is subject to amendment or modification at any time.